

Sweepstakes Geolocation Compliance Checklist

Before launching your sweepstakes platform, make sure you can check off every item on this compliance checklist:

01 Location Verification & Accuracy

- ☐ Is player location verified by a trusted third-party geolocation provider?
- ☐ Is your accuracy threshold adapted based on border proximity?
- ☐ Can your system handle edge cases like players near state borders or in prohibited territories?

02 Anti-Spoofing & Fraud Protection

- ☐ Are spoofing protections (VPN, proxy, anonymizer detection) used during all sessions?
- ☐ Does your system detect and block location manipulation attempts?
- ☐ Do you have analytical tools to review data associated with spoofing attempts and other noncompliant behavior?

03 Geographic Blocking & Access Control

- ☐ Can your system block gameplay from prohibited jurisdictions?
- ☐ Are sweeps coin purchases restricted based on verified user location?
- ☐ Do you have separate controls for different features (gameplay vs. prize redemption)?

04 Regulatory Adaptability

- ☐ Can you quickly update geographic restrictions when new legislation passes?
- ☐ Are your compliance rules configurable without requiring an application code release?
- ☐ Do you have a process for quickly adjusting rule sets to comply with regulatory changes as they occur in each of your jurisdictions?
- ☐ Are you managing compliance and risk strategies in non-regulated markets to mitigate adverse impacts to your standing in regulated markets?

05 Documentation & Audit Trail

- ☐ Are all geolocation checks and compliance decisions logged with timestamps?
- ☐ Can you generate compliance reports for specific time periods and jurisdictions?
- ☐ Are you able to control access to reporting tools as needed for each individual jurisdiction or application?

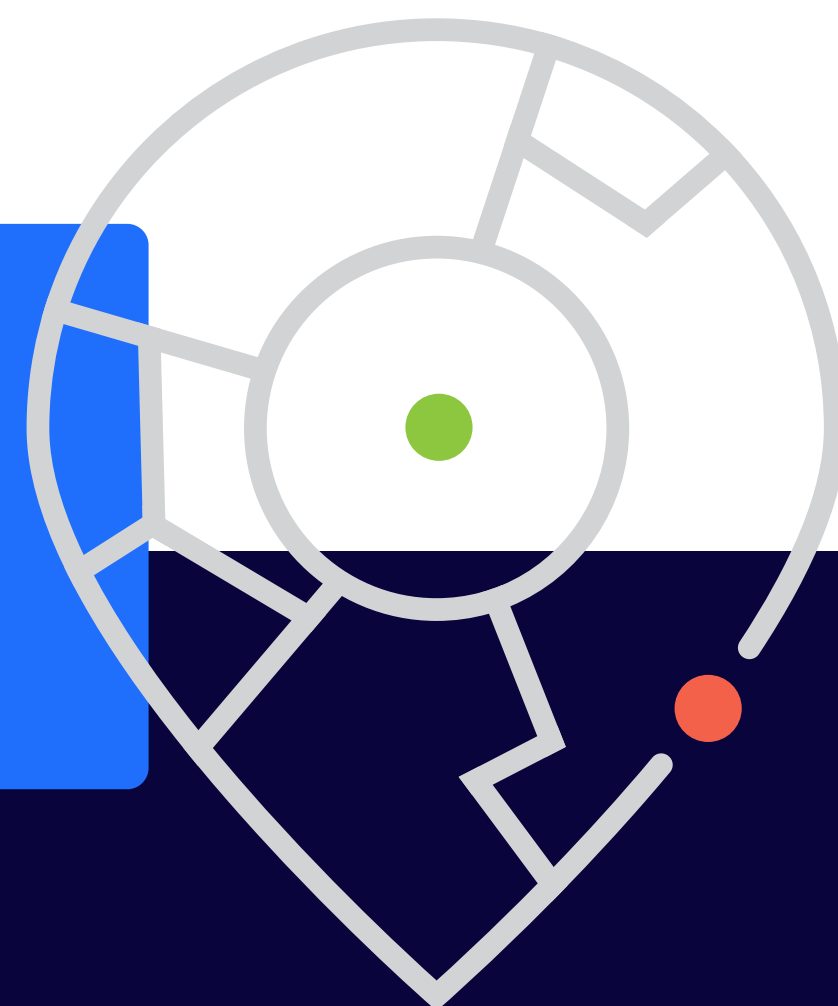
06 User Experience & Privacy

- ☐ Is user consent obtained before collecting location data, with clear privacy disclosures?
- ☐ Are users notified when they're blocked due to geographic restrictions?
- ☐ Do your terms of service clearly explain location-based limitations?

07 Payment Processor Requirements

- ☐ Does your geolocation verification solution meet your payment processor's compliance standards?

Review this checklist quarterly and update it whenever new regulations are implemented. Remember, sweepstakes geolocation compliance is an ongoing operational requirement that demands continuous attention and updates.



Looking for a geolocation compliance system that helps you handle these technicalities? Locance offers a tailored, managed system model that takes care of ruleset implementation and monitoring for you.

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